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## **CMX Cinemas in Leesburg Creates the Ultimate Movie Experience** *Luxury Theatre Upgrades Now Underway*

**Leesburg, VA, June 25, 2018-** CMX Cinemas is pleased to announce that exciting upgrades will create a new movie-going experience at CMX Cinemas Village, formerly Cobb Theatres, in Leesburg, VA. Major improvements are now underway for the leading regional theatre located at the Village at Leesburg, including spacious reclining seats in every auditorium, enhanced décor and amenities, and additional auditoriums to offer a broader selection of movies and show times.

Two additional auditoriums are now under construction and scheduled to open by the end of 2018. All theatre renovations and existing auditorium upgrades are scheduled for completion in summer 2018. CMX Cinemas Village will remain open during the renovation, and the construction schedule will have no impact on the guest experience.

In December 2017, CMX Cinemas and Cobb Theatres completed a purchase agreement which finalized the transaction for CMX to acquire all of Cobb Theatres. The purchase represents the ongoing strategy of CMX Cinemas to establish a major footprint within the motion picture exhibition industry in the United States. The acquisition positions CMX as the eighth largest movie theatre chain in the United States.

“At CMX Cinemas, our goal is to deliver the ultimate movie-going experience,” said Frank Stryjewski, Chief Operating Officer for CMX Cinemas. “Enjoy a fun, relaxing night on the town with a one-click reservation for dinner, drinks and a movie all in one place.” The Leesburg location has also recently launched its new Kitchen and Bar menu, which offers complete meal options from appetizers and shareables to entrees, desserts and creative craft cocktails.

This renovation project is part of CMX Cinemas’ commitment to creating entertainment experiences that celebrate the world of imagination. CMX Cinemas Village Leesburg customers already enjoy 100 percent digital projection and sound quality with optional D-Box motion effects seating, Auro 11.1 immersive sound technology, and an elegant lobby bar and concession café.

### **About CMX Cinemas**

Cobb Theatres is now part of CMX Cinemas, a wholly owned subsidiary of Cinemex. Offering new features to give guests an innovative and VIP movie-going experience, CMX provides state-of-the art technology that can be enjoyed through CMX CinéBistro, the luxury dine-in and in-seat service; CMX Market, the gourmet grab and go movie experience; and CMX Cinemas, the upgraded traditional theatre with classic concessions. CMX has 33 sites, 367 screens and 2,200 employees, in venues located in Florida, Illinois, Minnesota, Georgia, Alabama, North Carolina, Ohio, Virginia, Maryland and Colorado. New openings are scheduled in New Jersey, New York, Illinois, Florida and Georgia during 2018.

### **About Cinemex**

Cinemex is one of the top ten cinema chains worldwide, with 323 sites, 2,782 screens and 13,000 employees. Founded in 1995 with the intent to revolutionize the movie entertainment industry, Cinemex began installing multiplexes and stadium-style seating with the primary focus of attending to every guest’s needs. Today Cinemex continues to offer innovating concepts including Platino Cinemex and Cinemex Premium, state-of-the-art theatres equipped with luxury seating and first-class dining, Cinemex 3D, and the 4D experience. At Cinemex, being the best in entertaining our guests is our main goal. [www.cinemex.com](http://www.cinemex.com)

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