

ZYSCOVICH

ARCHITECTS

CONTACT:

Linda Villafane/Kacie Main
O'Connell & Goldberg, Inc.
954-964-9098
lvillafane@oandgpr.com
kmain@oandgpr.com

FOR IMMEDIATE RELEASE

ZYSCOVICH ARCHITECTS WINS AWARD FOR CINEBISTRO THEATRE

MIAMI, FL – (November 10, 2008) – Zyscovich Architects, a nationally renowned firm with offices in Miami and New York City has received the International Interior Design Association's (IIDA) Best Hospitality Project award for the CinéBistro theatre at Miami's Dolphin Mall. The Firm was honored at the 2008 IIDA Awards Ceremony, a celebration of exceptional interior design throughout the state of Florida.

“We are thrilled to have won such a prestigious award for this exciting project,” said Anabella Smith, Principal and Director of Interior Design for Zyscovich Architects. “We worked hand-in-hand with Cobb Theatres to develop a design that supports the brand yet is unique to the community. Our goal was to create a fully integrated, sophisticated design concept that provides guests an experience they can't find anywhere else; this award proves the CinéBistro brand has accomplished that.”

CinéBistro is Miami's first premium movie theater complete with dining, cocktails, reserved luxury seating and digital projection. Zyscovich Architects currently is working with Cobb Theatres to develop additional CinéBistros in Atlanta, Ga., and Vail, Colo. Each new location will be uniquely designed for its community while adhering to the growing brand.

“Our innovative CinéBistro concept creates a sophisticated, contemporary, adults-only environment where people can mingle, enjoy gourmet food and drink, and watch great films,” says Cobb Theatres COO Jeremy Welman. “The interior design ramped up the ‘cool factor’ at our Miami theatre and was a key component in accomplishing our objectives.”

Zyscovich Architects won two additional IIDA awards for the 2 Midtown tower in Miami – Best Residential Multi-Family Project and People's Choice Award.

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value

and community. IIDA is a professional networking and educational association of 13,000 members in 10 specialty forums and 29 chapters around the world.

Established in 1977, Zyscovich Architects is a national firm recognized for its significant urban, commercial, residential, and academic projects. The firm, recently named the 2008 AIA Florida Firm of the Year and winner of the 2008 Florida American Planning Association (FAPA) Award of Excellence for its City of West Palm Beach Downtown Master Plan Update and Urban Regulations, is committed to improving neighborhoods by emphasizing sustainable development and economic vitality based on their character and history. Located in the heart of downtown Miami, with an additional office in New York City, Zyscovich's imprint is evident throughout Florida and beyond, from master plans and urban studies to mixed-use urban infill and residential high rises.

For additional information on Zyscovich Architects and its diverse project expertise, please visit the website at www.zyscovich.com.

Cobb Theatres, based in Birmingham, Ala., is a progressive motion picture exhibitor operating 187 screens at 13 locations throughout the Southeastern United States. CinéBistro is a new concept created by Cobb Theatres that currently is being developed around the country. For more information on Cobb Theatres or CinéBistro, visit www.cobbtheatres.com.

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