



Documentary Film 'All Together Now' Comes To Cobb Theatres For One Night Only Following Film Festival Acclaim

"'All Together Now' Wowed Audiences" – Variety

The Screenings Of 'All Together Now' Will Take Place At Cobb Theatres' Downtown 16 In Palm Beach Gardens, Cobb Theatres' CinéBistro @ Dolphin Mall In Miami And Cobb Theatres' CinéBistro @ Grove 16 In Wesley Chapel / Tampa.

Palm Beach Gardens, FLA, October 15th, 2008 – Apple Corps Ltd./Cirque du Soleil, The Bigger Picture, an AccessIT company, AEG Network LIVE and Cobb Theatres present the highly acclaimed feature-length documentary "All Together Now" to digital cinema audiences on October 20th. This one night only event follows well-received film festival screenings across North America, including a sold out opening night U.S. premiere at the Silverdocs Festival in Washington D.C. where the Washington Post observed that 'All Together Now' "cuts into the heart of [LOVE]."

"Seeing this documentary on the big screen will truly be a moving experience for the viewer as they witness the creation of the show LOVE" says director Adrian Wills. "The digital cinema projection and amazing 5.1 sound allow us to envelop the audience in the grandiose visual world of Cirque du Soleil and legendary music of The Beatles."

Cinema-goers will have the opportunity to enter a sweepstakes with a grand prize that will include a pair of tickets to LOVE™ Tapis Rouge™, an exclusive behind-the-scenes experience of the show; roundtrip airfare for two within the continental U.S. to Las Vegas, and a three day/two night stay at the Mirage; a copy of every Beatles CD currently in release; and a copy of the 'All Together Now' DVD.

"This is a superb "making of" documentary, and Cobb Theatres offers three exceptional venues to show it at," said Jeremy Welman, COO of Cobb Theatres. "From the Downtown 16 in Palm Beach Gardens, to our new luxury CinéBistro locations in Miami and Wesley Chapel / Tampa, moviegoers are going to enjoy an incredible experience. We're very pleased to offer it to our loyal patrons, including online ticketing, as it continues to showcase our dedication to featuring alternative content at our theatres."

'All Together Now' has screened at a number of festivals in the U.S. and across Canada in 2008, and accolades have followed. Among them were Rolling Stone's praise of its sweeping visual style and "many insightful interviews." Las Vegas Magazine called 'All Together Now' "remarkable" and Variety observed that the film "wowed audiences."

The documentary details the story behind the unique partnership between The Beatles and Cirque du Soleil that resulted in the creation and 2006 launch of LOVE, the stage production still playing to packed houses at The Mirage in Las Vegas, and the experimental Beatles soundscape album of the same name which garnered two Grammy Awards for producers Sir George and Giles Martin. The movie is dedicated to the memory of Neil Aspinall, former CEO of Apple Corps and an Executive Producer of the DVD.

The director, Adrian Wills, traveled between London, Montreal, and Las Vegas, recording early meetings between the Cirque du Soleil & Apple Corps Ltd. creative teams, as well as filming contributions from Sir Paul McCartney and Ringo Starr, along with Yoko Ono Lennon and Olivia Harrison discussing how The Beatles' music can be used in a different way. Noting the uniqueness of these interactions, Wills explains, "What surprised me the most was how human the whole process was."

These early stages of the project were all filmed, as were the first rehearsals at the Mirage Hotel theatre in Las Vegas, which was completely rebuilt with a one-of-a-kind sound system and complex round staging to house the LOVE show. Sir George and Giles Martin, the show's Musical Directors, were involved every step of the way with the remarkable Cirque du Soleil creative team, performers and backroom staff.

It wasn't all "plain-sailing" and there has been no attempt to disguise some of the disagreements that took place along the way regarding how some of the songs would be portrayed visually. These creative differences, a necessary part of the overall process of bringing LOVE to its most vibrant life, illustrate the participants' love and respect for the music and vision of The Beatles.

The October 20th screenings of All Together Now will take place at digitally equipped cinemas across the country, including Cobb Theatres Downtown 16 in Palm Beach Gardens, Cobb Theatres' CinéBistro @ Dolphin Mall in Miami and Cobb Theatres' CinéBistro @ Grove 16 in Wesley Chapel / Tampa. Trailers and further info available at www.thebiggerpicture.us, showtime and ticket information available at www.cobbtheatres.com and www.cobbcinebistro.com.

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The Bigger Picture is a leader in the digital distribution of movies targeted to specific audiences. The programs include Bigger Concerts, Kidtoons, G-rated movies for kids on the weekends, anime films for teen and college audiences, sports and inspirational faith-based movies. The Bigger Picture has released 50+ films digitally. For more information, visit www.thebiggerpicture.us and www.kidtoonfilms.com. The company is a subsidiary of **Access Integrated Technologies, Inc. (AccessIT)** the industry leader in providing fully integrated software and services to enable the motion picture entertainment industry and all of its constituents to transition from film to digital cinema. Access Integrated Technologies® and AccessIT™ are trademarks of Access Integrated Technologies, Inc. For more information on AccessIT, visit www.accessitx.com. [AIXD-G]

About AEG Network LIVE

AEG Network LIVE is the division of AEG LIVE responsible for creating, marketing and distributing digital programming on broadband, cinema, wireless, television, DVD and other platforms worldwide.

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